



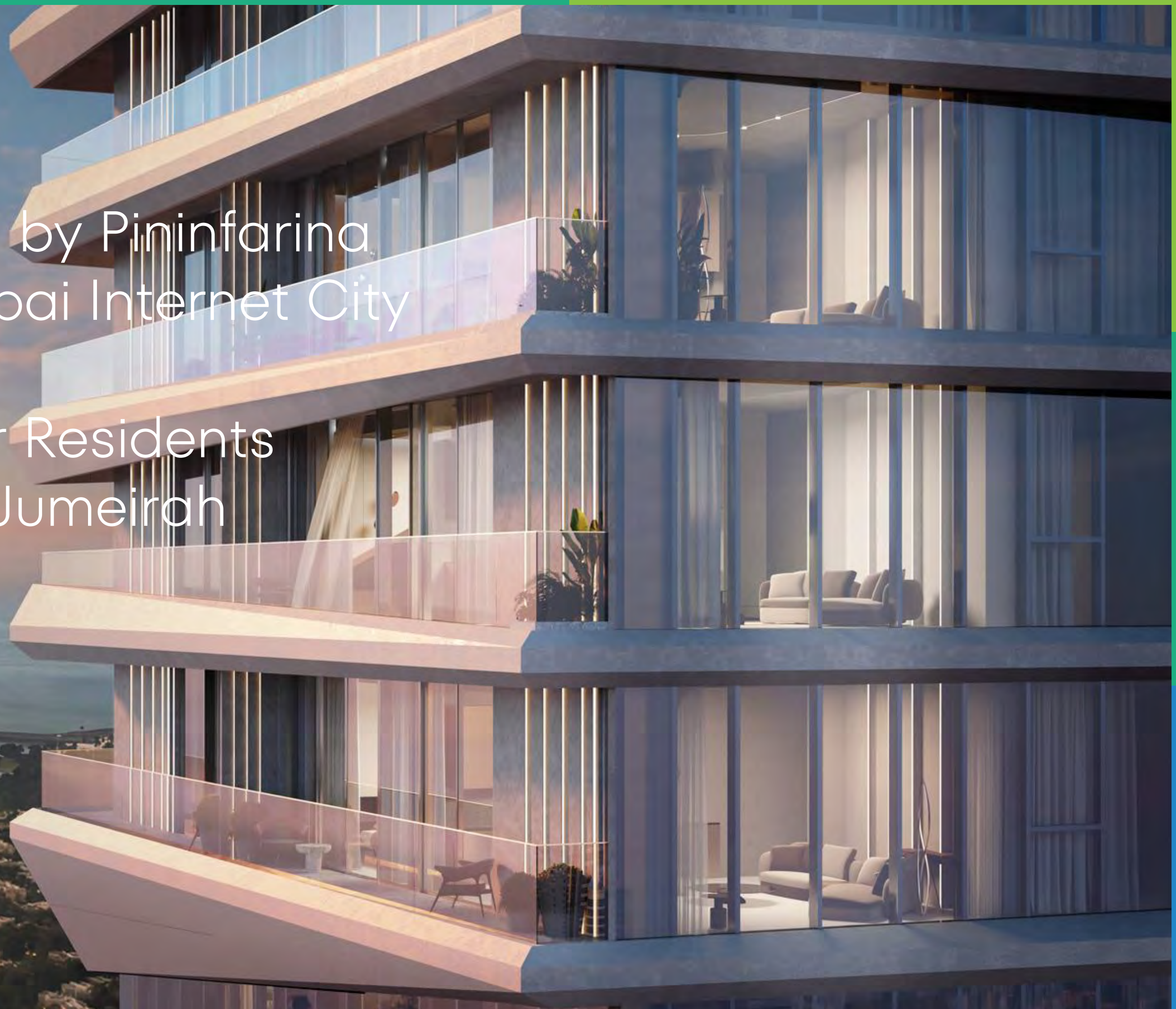
ICONIC

RESIDENCES

DESIGN BY *pininfarina*

db DUBRICKS
POSSIBILITIES ARE LIMITLESS

Exceptional Tower
Architecture & Interiors by Pininfarina
Future Dominant In Dubai Internet City
Exciting Sea Views
Exclusive Amenities For Residents
Overlooking The Palm Jumeirah
And Burj Al Arab



G+66
FLOORS

3Q 2027
DELIVERY DATE

310
1-4 BEDROOM
APARTMENTS

1
PENTHOUSE

2
FLOORS OF
EXCLUSIVE AMENITIES

423
PARKING
SPACES

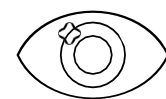
18x2
VIP PARKING BOXES
WITH A/C

WOOD & MARBLE FINISHING AND
TECHNOLOGIES FOR ELEVATED LIFE QUALITY



LOCATION

DUBAI INTERNET CITY



VIEWS:

PALM JUMEIRAH,
BURJ AL ARAB & JUMEIRAH III,
BURJ KHALIFA & DOWNTOWN,
DUBAI MARINA & BLUEWATERS,
EMIRATES GOLF CLUB



60

Residential Floors

6

Podium Floors



PENTHOUSE

RESIDENCES FLOOR

SKY AMENITIES

RESIDENCES FLOOR

RESIDENCES FLOOR

OASIS AMENITIES

5 LEVELS OF PARKING

GROUND FLOOR





ARCHITECTURE

Inspired by natural shapes of sand dunes & sea waves
Style inherited from famous race cars

PININFARINA: ITALIAN DESIGN ICON

Since 1930, Pininfarina has been a global symbol of sophisticated Italian design. Known for crafting legendary cars like Ferrari and Maserati, it has expanded into architecture and lifestyle design, blending innovation, performance, and aesthetic excellence. Pininfarina's timeless design philosophy transcends trends, delivering stylish and future-oriented spaces. Leading in branded residences in Italy, it creates environments where beauty, technology, and well-being come together. In partnership with Mered, Pininfarina aims to create a groundbreaking project in Dubai, combining beauty and technology in the heart of this vibrant city.



Maserati
GranCabrio

Ferrari 458
Italia



PININFARINA: ARCHITECTURE SUCCESS STORIES



Istanbul Grand Airport
Istanbul, Turkey



Torre Designo
Mexico-city, Mexico



Blue Loop
Shanghai, China



Light Residences
Merida, Mexico

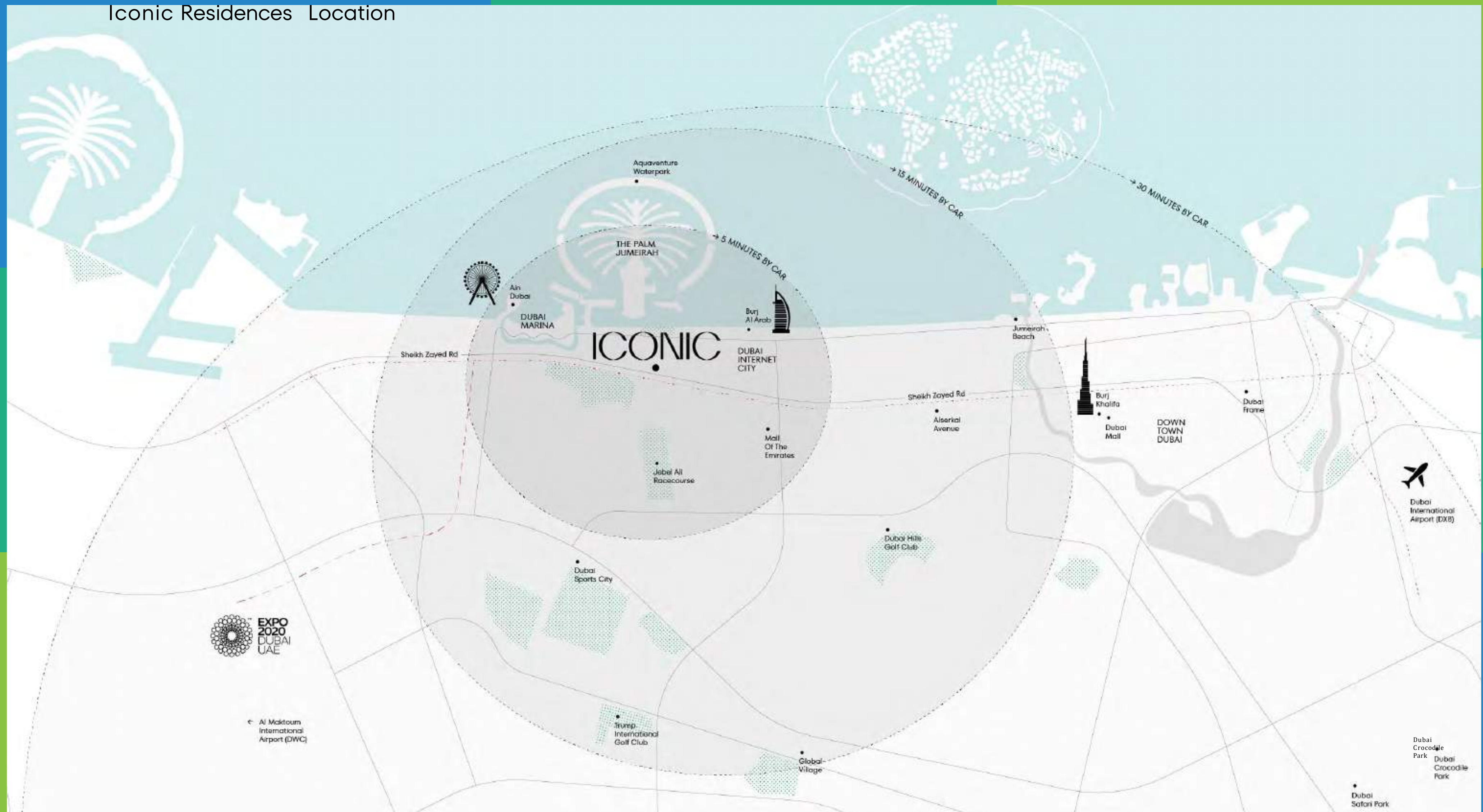


Higold Headquarter
Foshan City, China



Cyrela
San Paulo, Brazil

Iconic Residences Location



LOCATION

Strategically located area / Headquarters of global IT companies /
International universities / Transport accessibility

Iconic Residences Environment



Universities

- 1 The University of Manchester Middle East Centre
- 2 Middlesex University Dubai
- 3 Murdoch University Dubai
- 4 University of Bradford Regional Hub, Dubai
- 5 University of Wollongong in Dubai
- 6 Heriot-Watt University Dubai
- 7 American University Dubai

Schools

- 9 American School of Dubai
- 10 Dubai American Academy
- 11 GEMS Wellington International School
- 12 The International School of Choueifat
- 13 iCademy Middle East
- 14 U21 Global School for Global Leaders

Medical centers

- 15 Saudi German Hospital
- 16 Al Zahra Hospital Dubai
- 17 MBF Health Square
- 18 German Clinic 2 DMCC

Shopping

- 19 Nakheel Mall
- 20 Mall of the Emirates
- 21 Mina A Salam Madinat
- 22 Dubai Marina Mall

Leisure

- 23 Aquaventure Waterpark
- 24 Bluewaters
- 25 Sky dive Dubai
- 26 Dubai Harbour
- 27 Pier 7
- 28 Media City Park
- 29 Topgolf Dubai
- 30 Jebel Ali Racecourse

Beach

- 31 Palm West Beach
- 32 Private Beach
- 33 JBR Beach
- 34 Marina Beach



5 minutes
by car
to Palm Jumeirah
←
25 minutes
by car
to Downtown
Dubai
→



Iconic Residences Environment

Landmarks

15 minutes
by car to
Bluewaters
Island





9 minutes
by car to Dubai
Golf Club

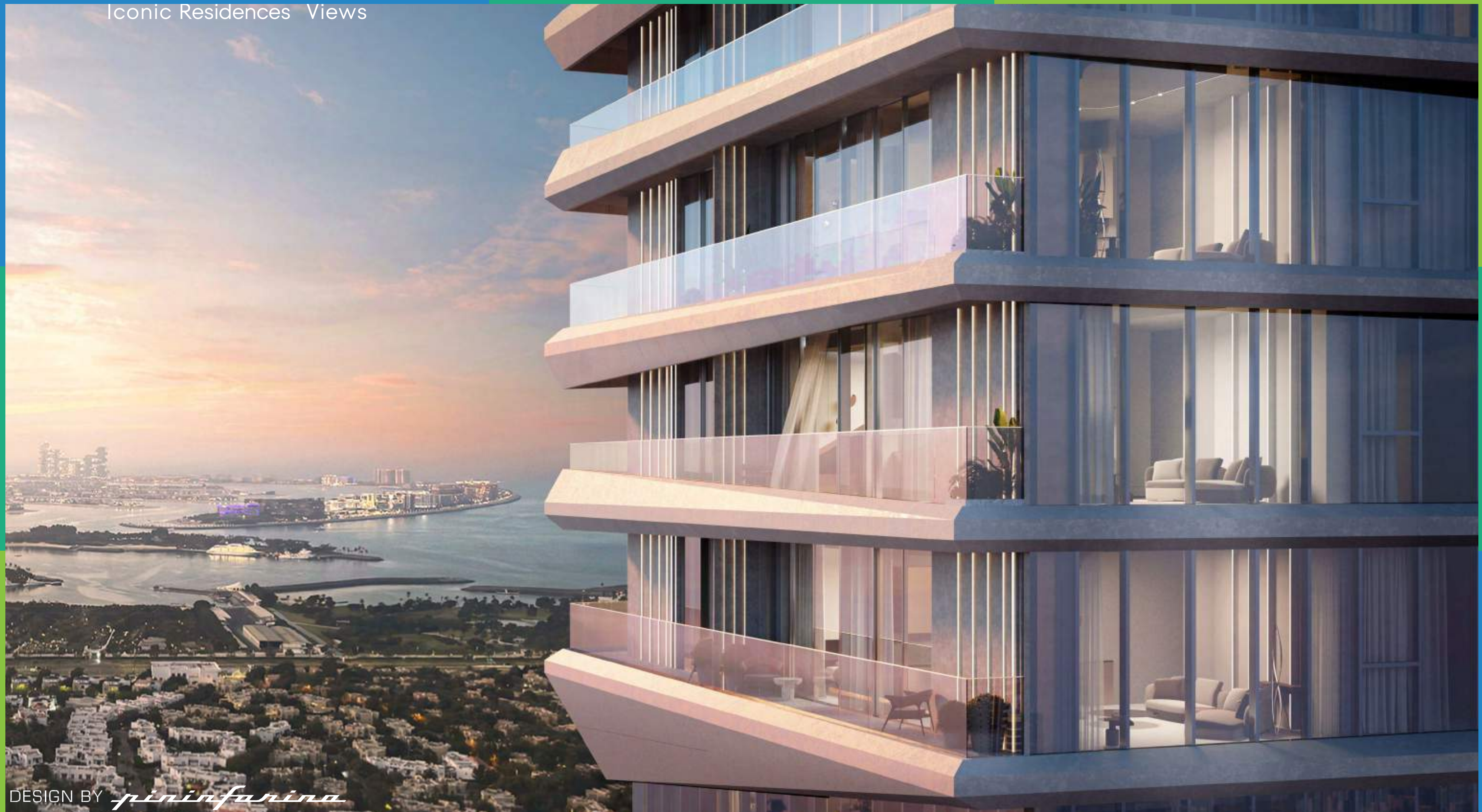


11 minutes
by car to Jebel
Ali Horse Race
Course



19 minutes
by car
to Skydive
Dubai







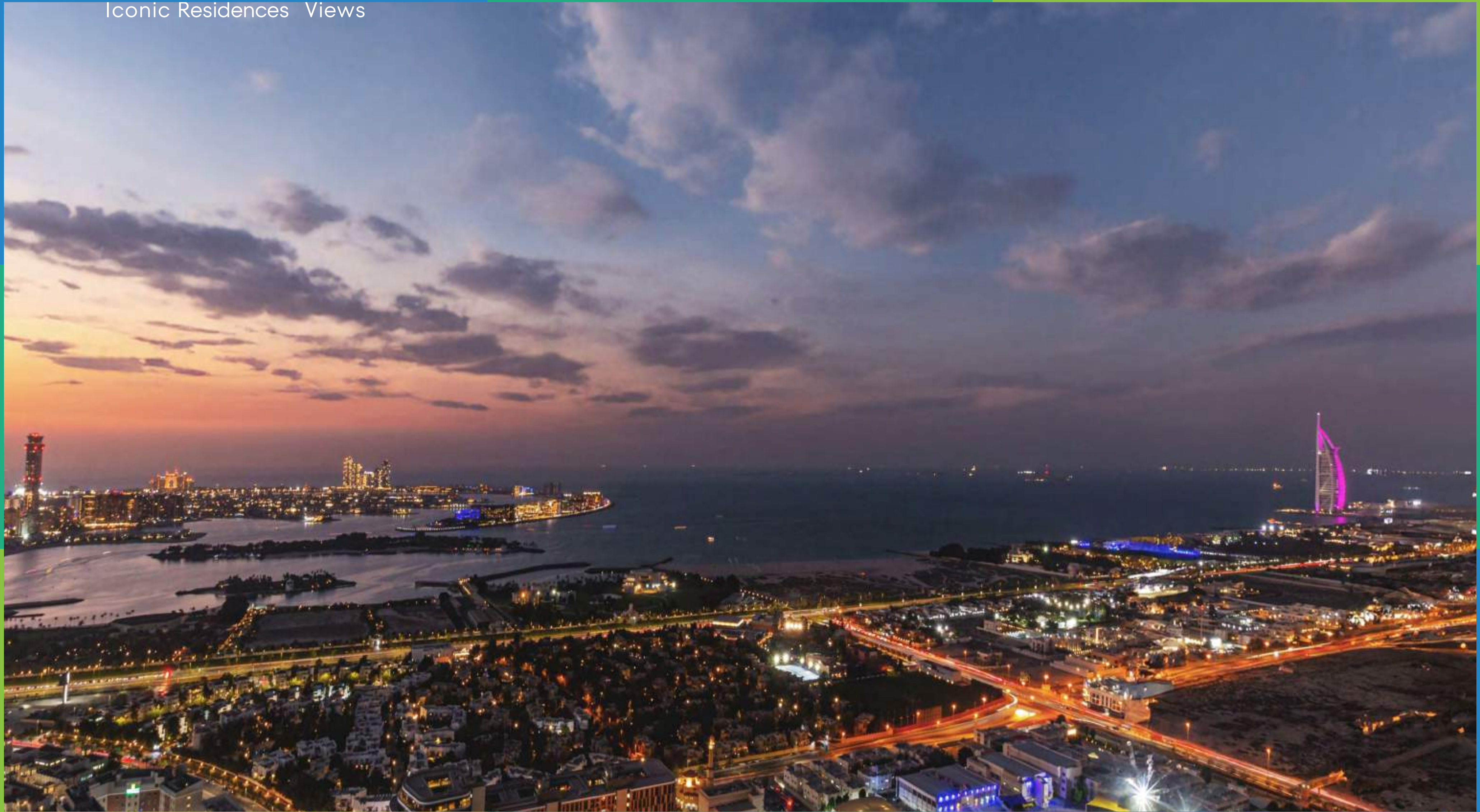
Design Feature
#001

The building is designed to provide its residents with spectacular seascape and landmark views.







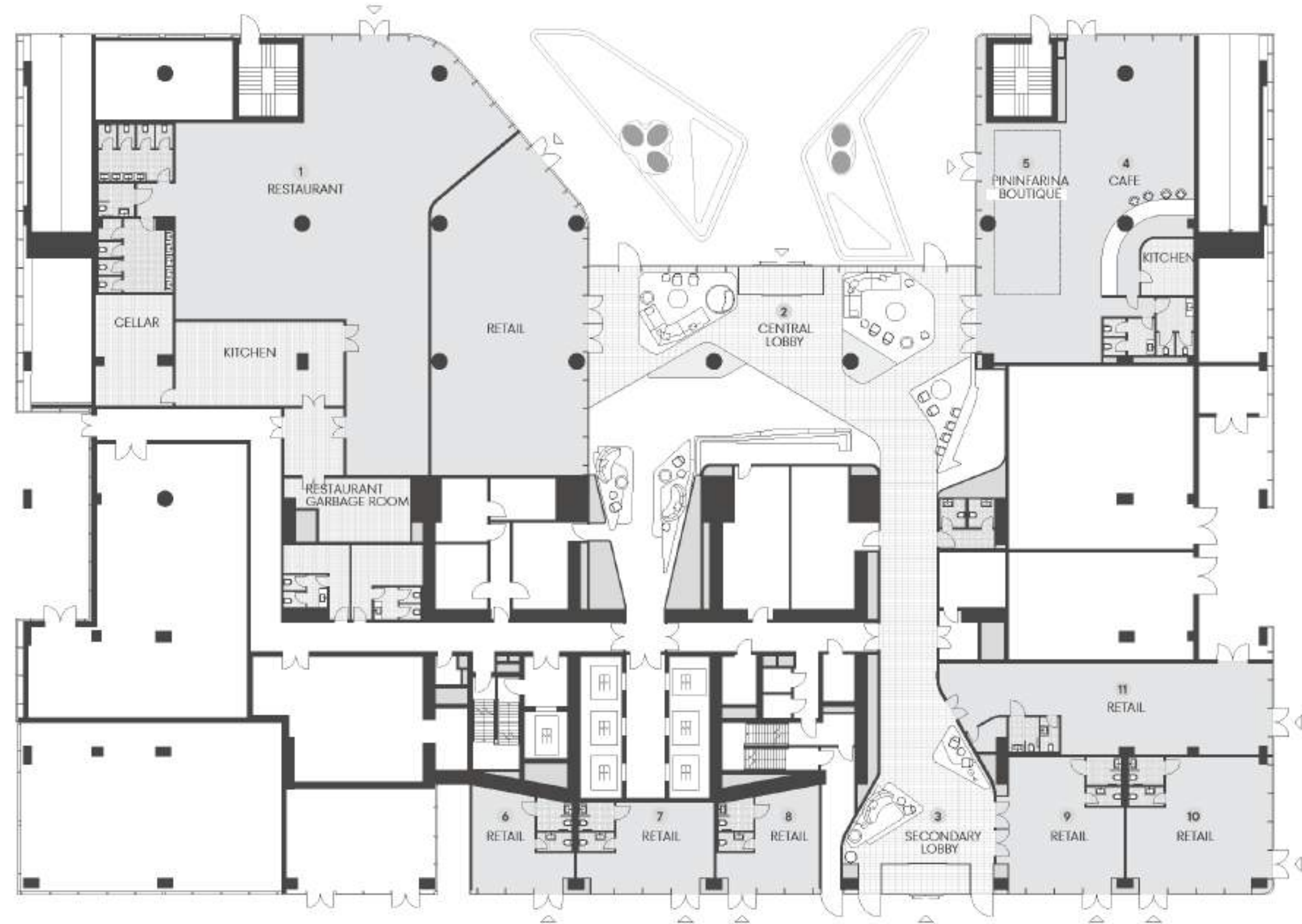
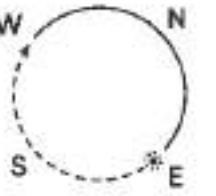


The connecting link between
Interior and Exterior
Greenery-infused space
Accompanies the tone
and spirit of architecture

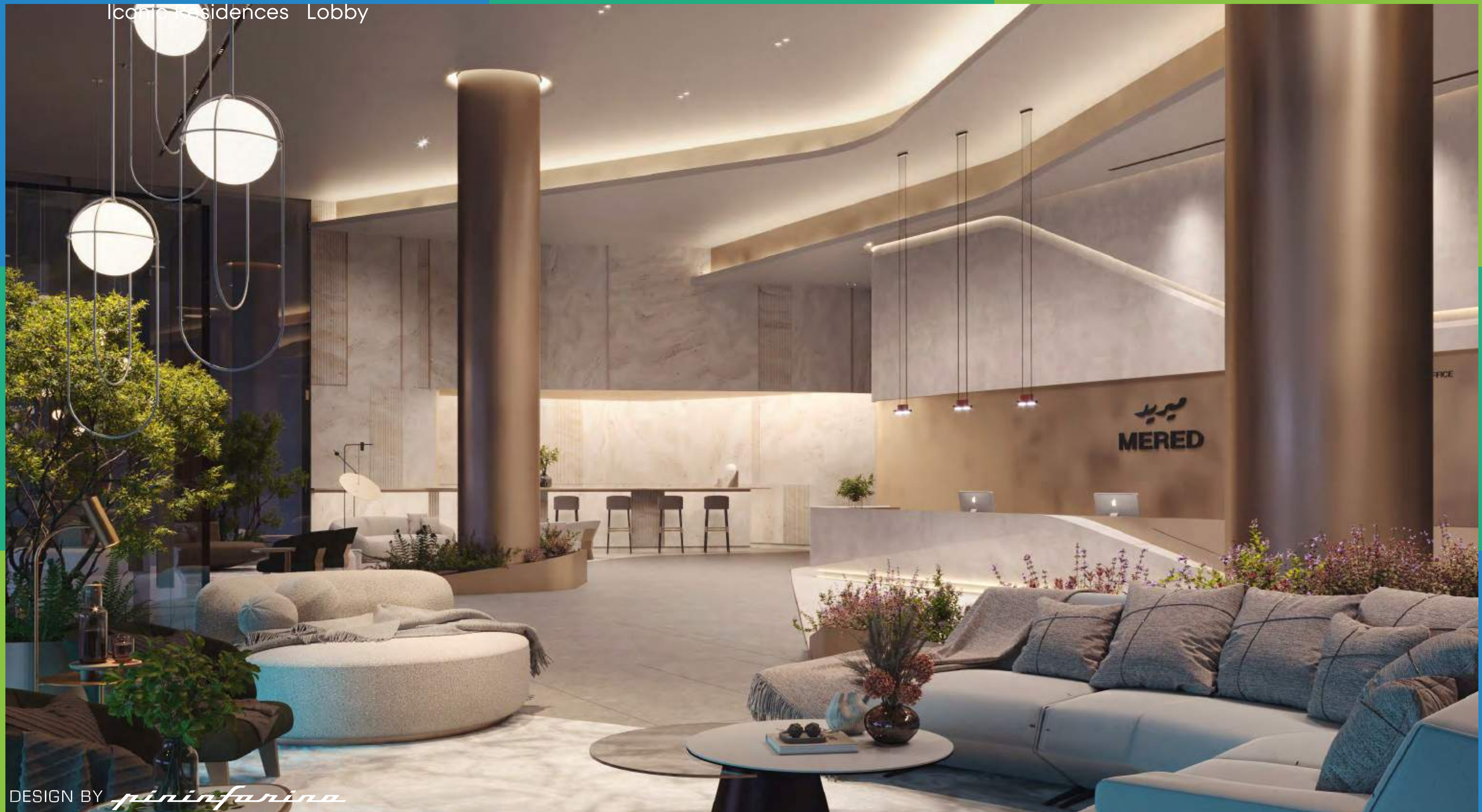
LOBBY

LOBBY

1. Restaurant
2. Central lobby
3. Second lobby
4. Café
5. Pininfarina boutique
- 6-11 Retail



GROUND FLOOR





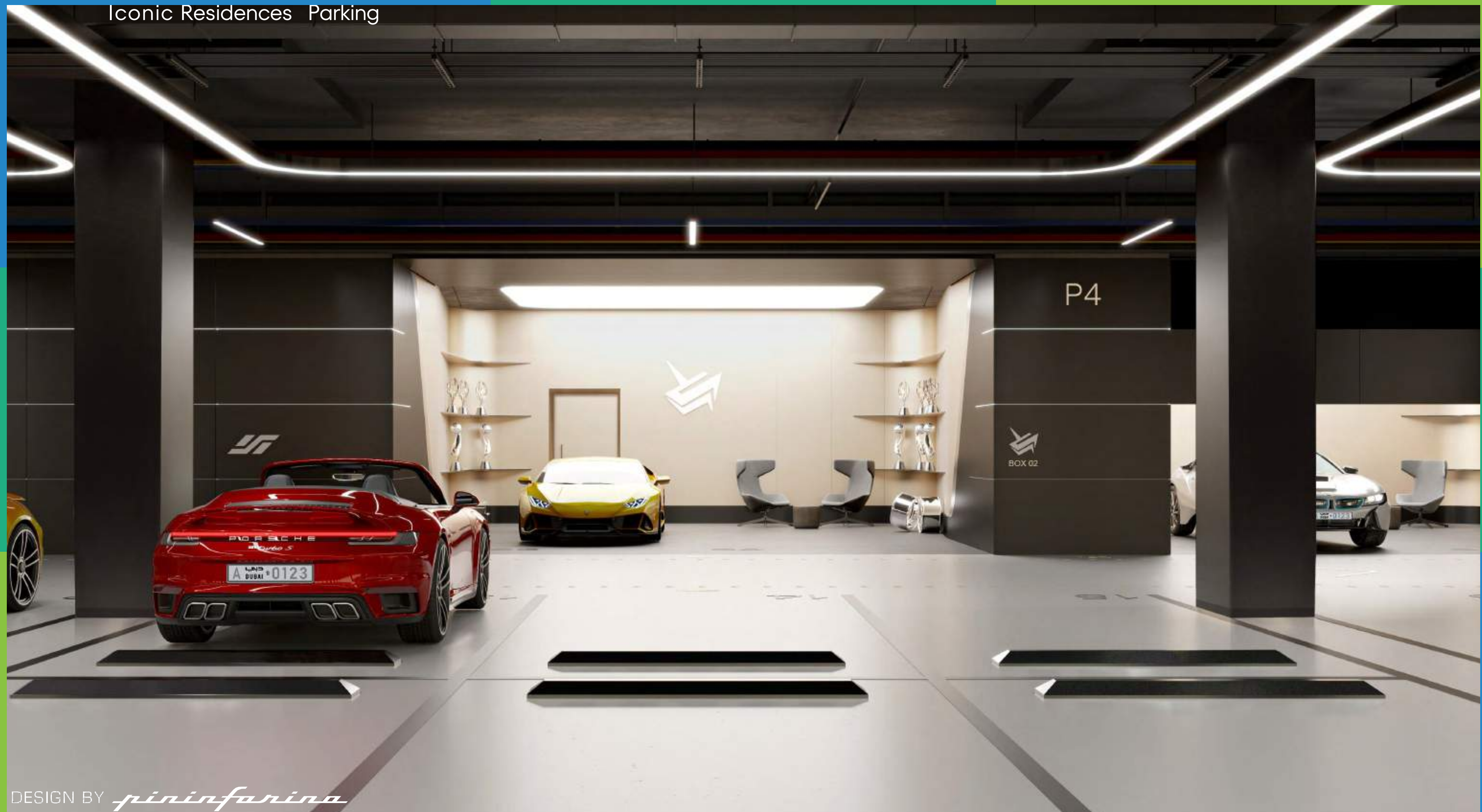
Iconic Residences Lift Lobby



DESIGN BY *pininfarina*

Parking for 423 cars
Exclusive private parking
boxes with A/C
Charging stations for
electric vehicles

PARKING



A/C Boxes



TECHNOLOGIES FOR ELEVATED LIFE QUALITY

■ WATER PURIFICATION

Anti-bacterial and disinfection systems ensure clean and safe water.

■ ENHANCED SOUNDPROOFING

Significantly reduces noise pollution with acoustic glass & glazing system, additional acoustic layers in inter-apartment spaces.

■ DRINKING WATER

An extra filter, R.O. PLANT, is included in the kitchen to make water drinkable.

■ HEATED BATHROOM FLOORS

An advanced solution for premium interiors. Heated floors in the bathrooms ensure dryness and luxurious comfort.

■ MULTI-STAGE AIR FILTRATION

Provides a healthier living environment by removing pollutants and allergens from the air, preventing dust, and meeting medical norms in hospitals.

■ WATER INSULATION

Advanced roof waterproofing systems, façade systems, exterior cladding systems, water evacuation glazing, comprehensive drainage systems from roof to basement providing superior weather protection.



OASIS AMENITIES

Kids Play Area & Pool
Main Pool & Bar
Private Lounge & Dining Room
Yoga Practice Areas & Equipped Gym
Private Cinema

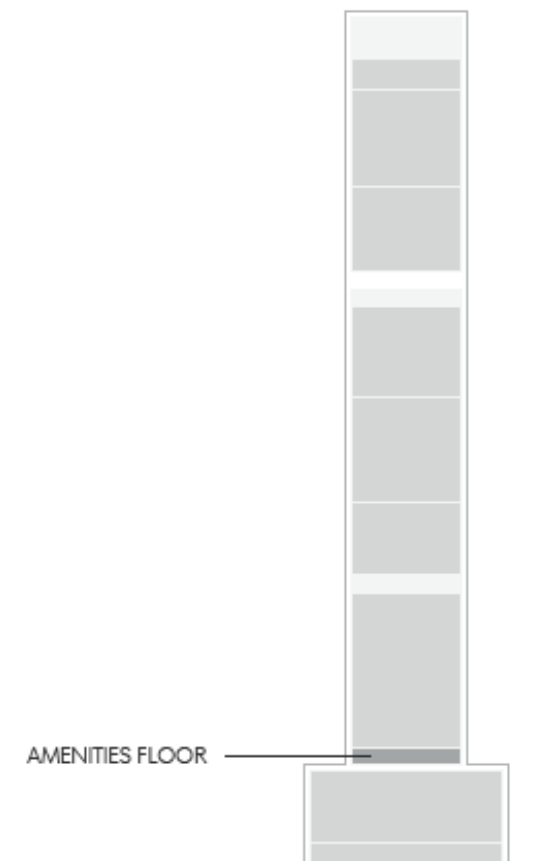
SKY AMENITIES

Infinity Pool Overlooking The Sea
Lounge Bar & Outdoor Terraces
Jacuzzi, Sauna & Steam Baths

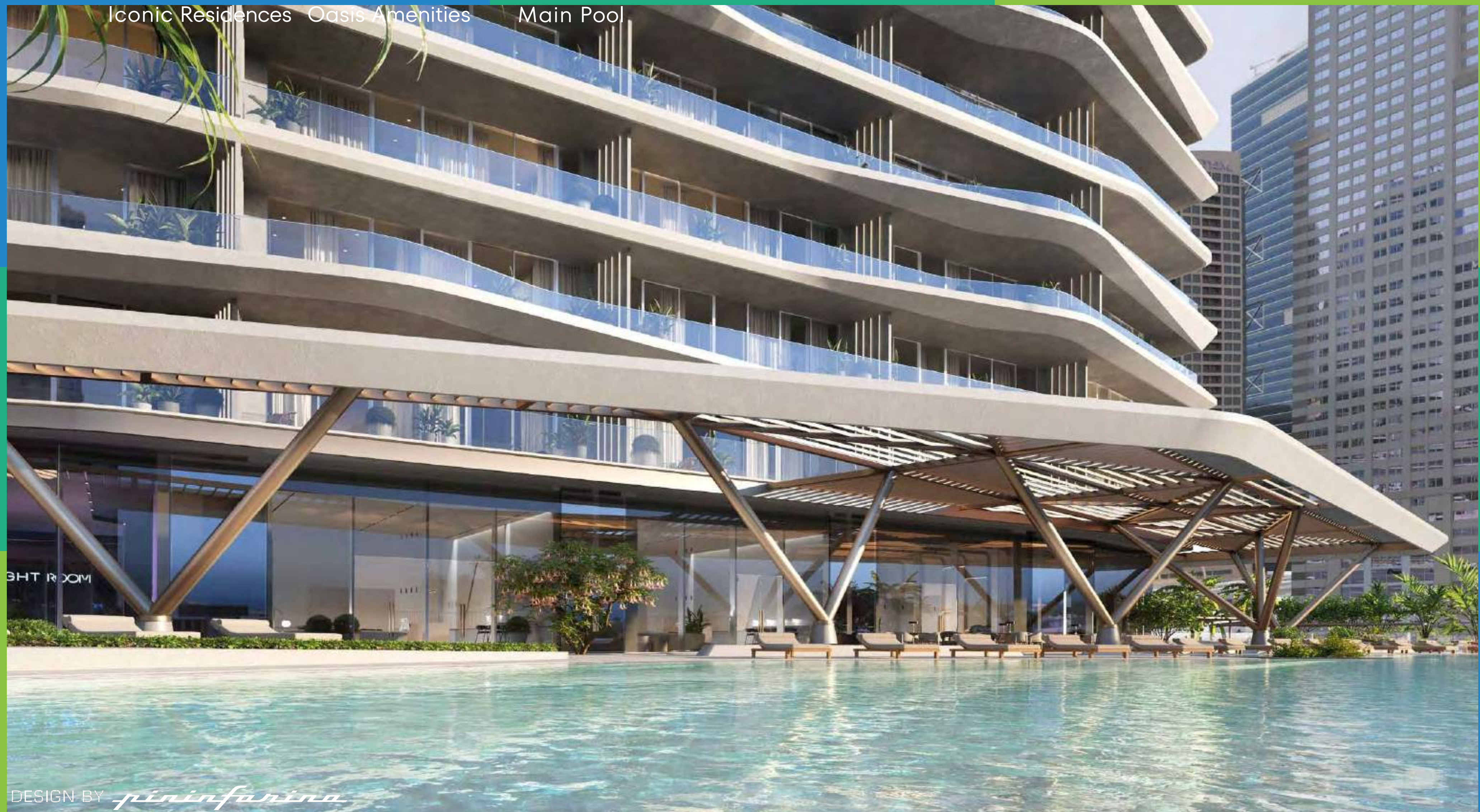


OASIS AMENITIES

1. Cinema room
2. Kids play area
3. Dining room / Outdoor BBQ
4. Reception & Lounge
5. Equipped gym
6. Yoga practice studio



Iconic Residences Oasis Amenities Main Pool

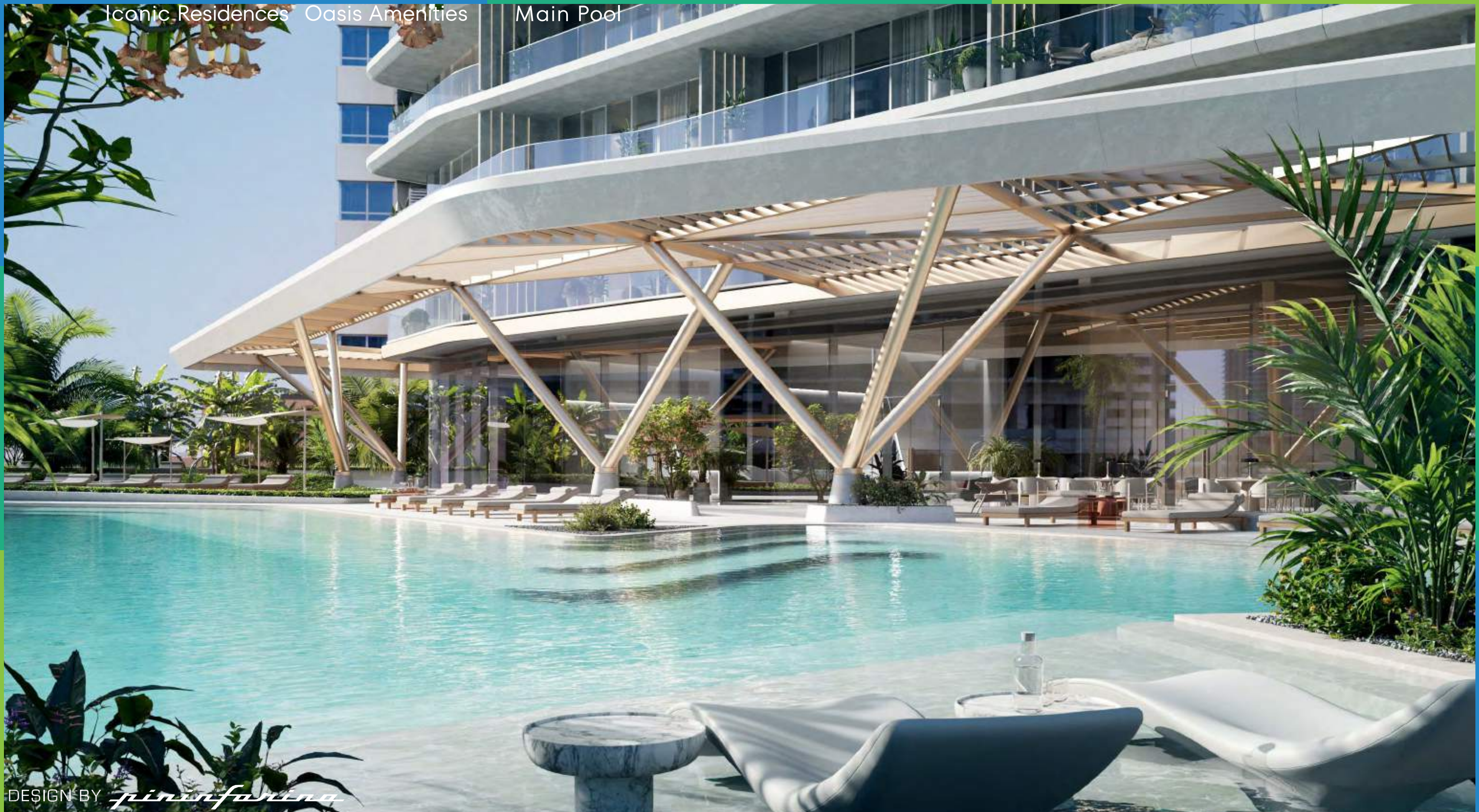


DESIGN BY *pininfarina*

Iconic Residences

Oasis Amenities

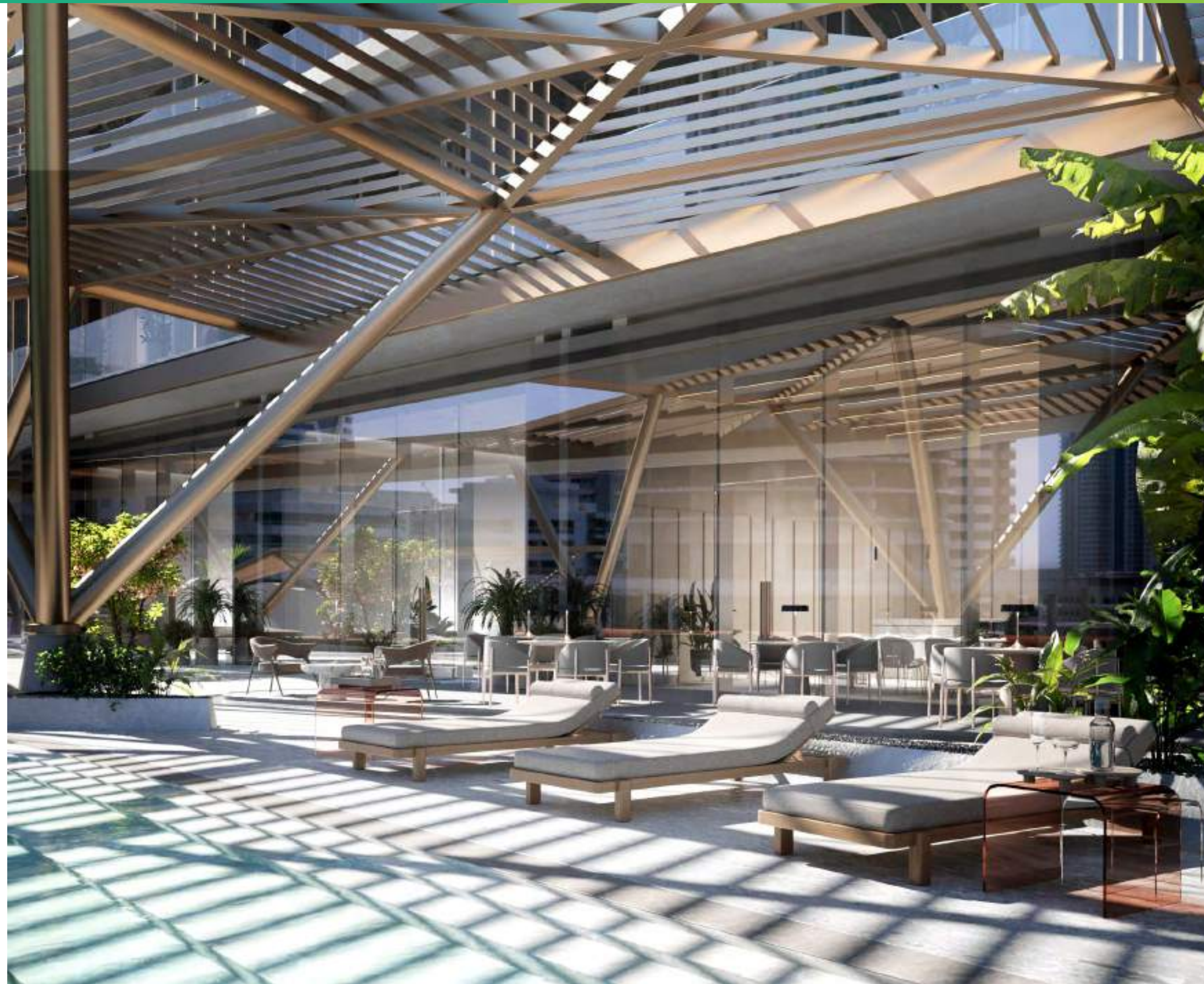
Main Pool



Iconic Residences Oasis Amenities Main Pool



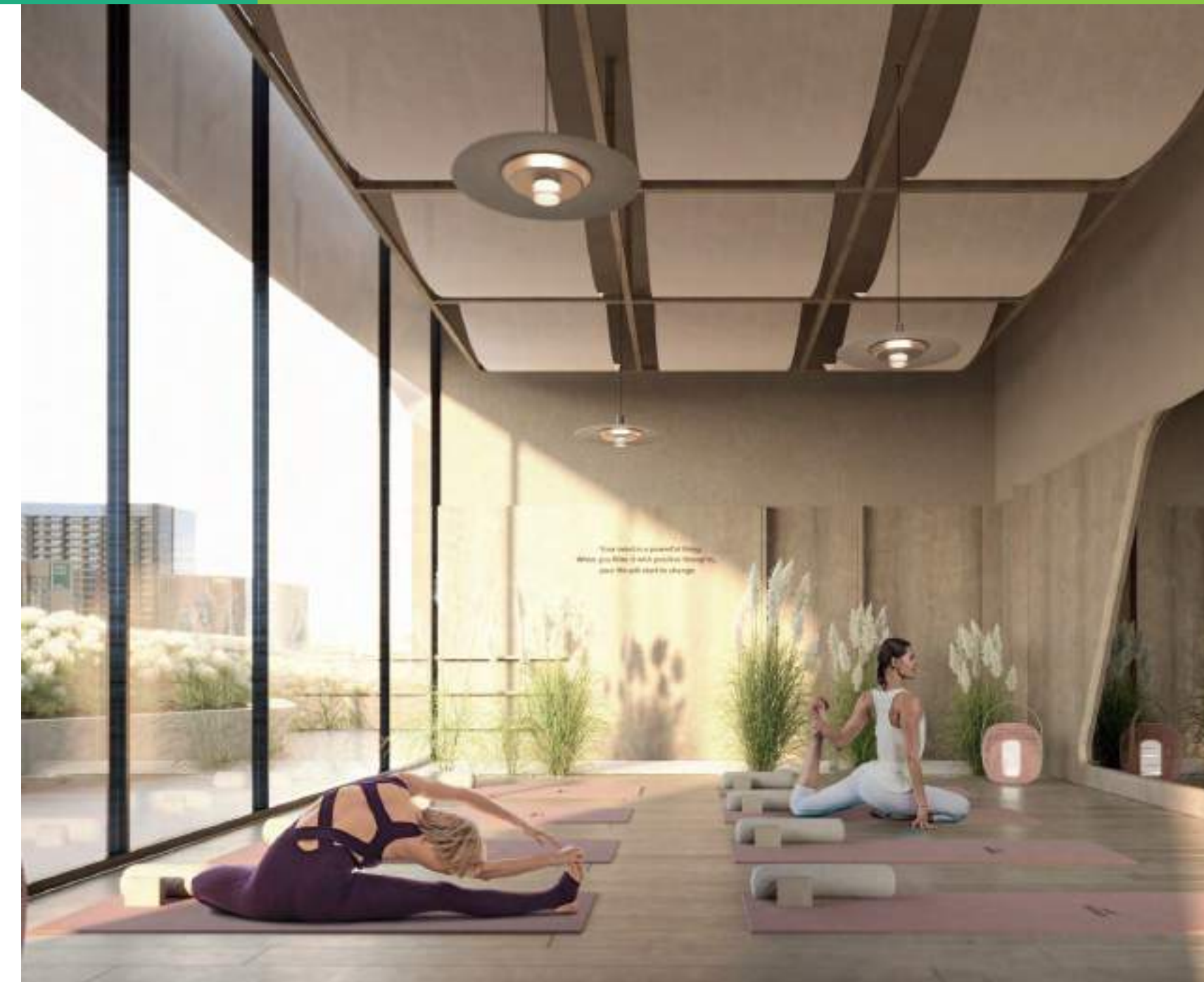
DESIGN BY *pininfarina*



Iconic Residences Oasis Amenities Cinema



DESIGN BY *pininfarina*



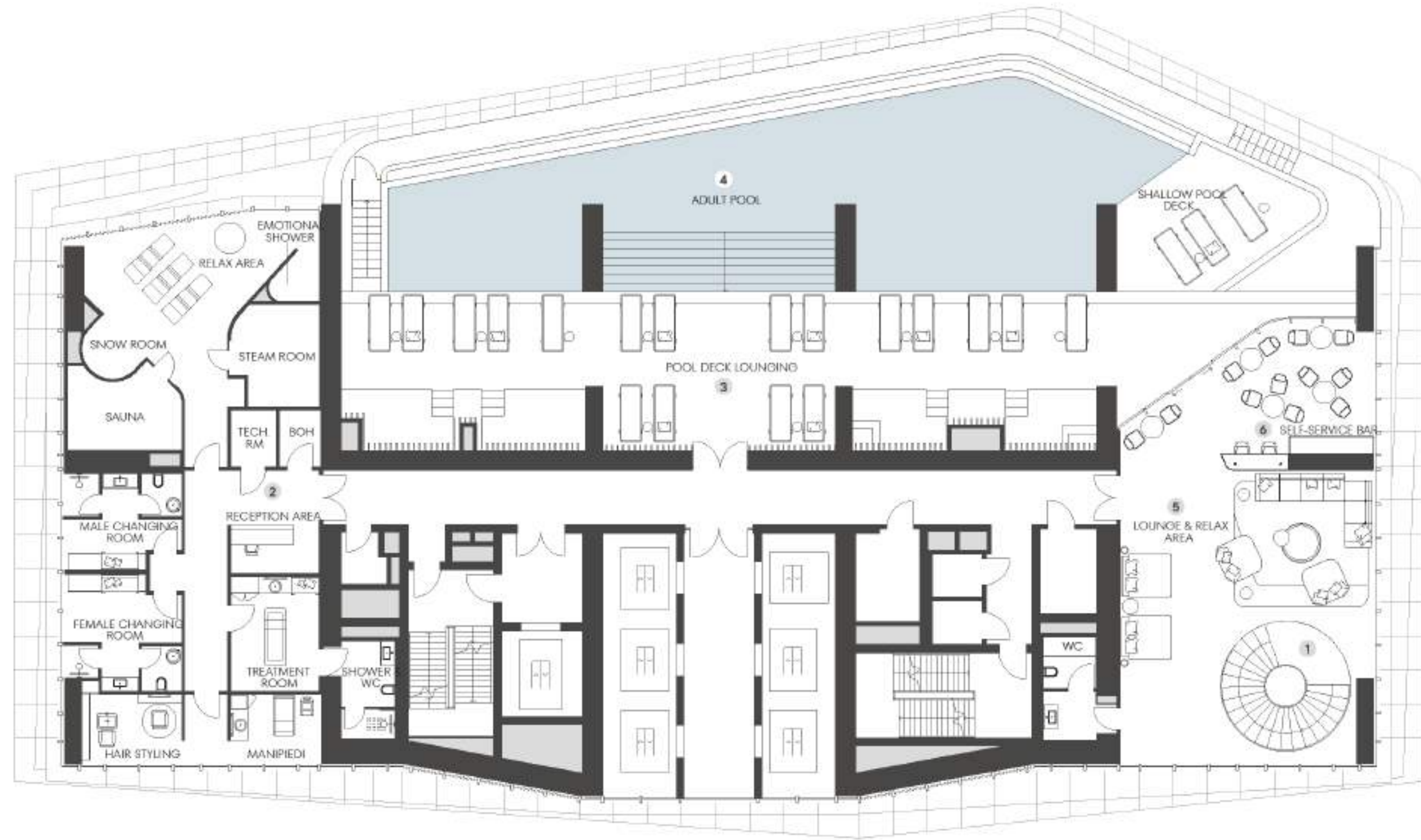
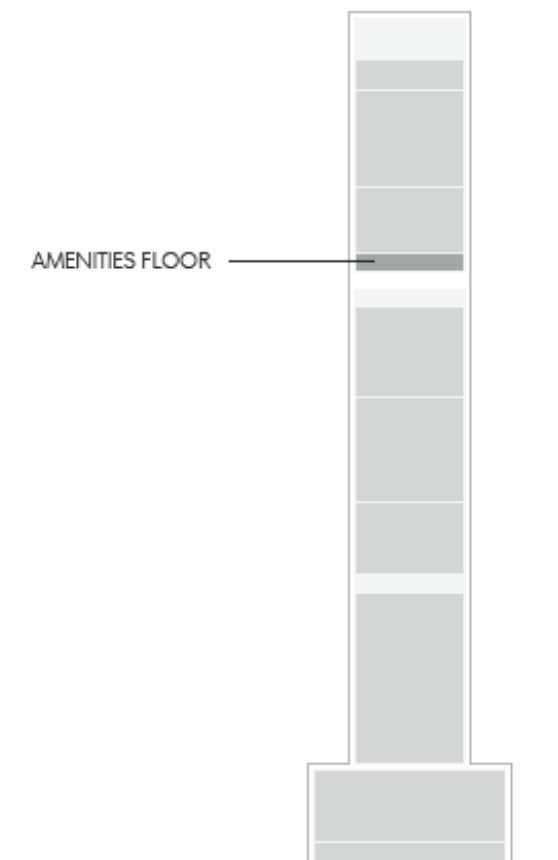
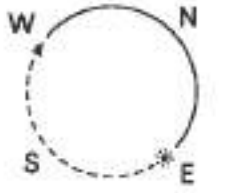
Design Feature #002

Ceilings in yoga spaces
allows to hide hammock
mounts for the fly yoga
classes



SKY AMENITIES

1. Entrance
2. Spa
3. Pool deck lounge
4. Infinity pool
5. Lounge & relax area
6. Lounge bar



Iconic Residences Sky Amenities



DESIGN BY *pininfarina*

Iconic Residences Sky Amenities



DESIGN BY *pininfarina*

Iconic Residences Sky Amenities

Infinity pool



DESIGN BY *pininfarina*

Iconic Residences Sky Amenities

Infinity pool



DESIGN BY *pininfarina*

Iconic Residences Sky Amenities

Bar

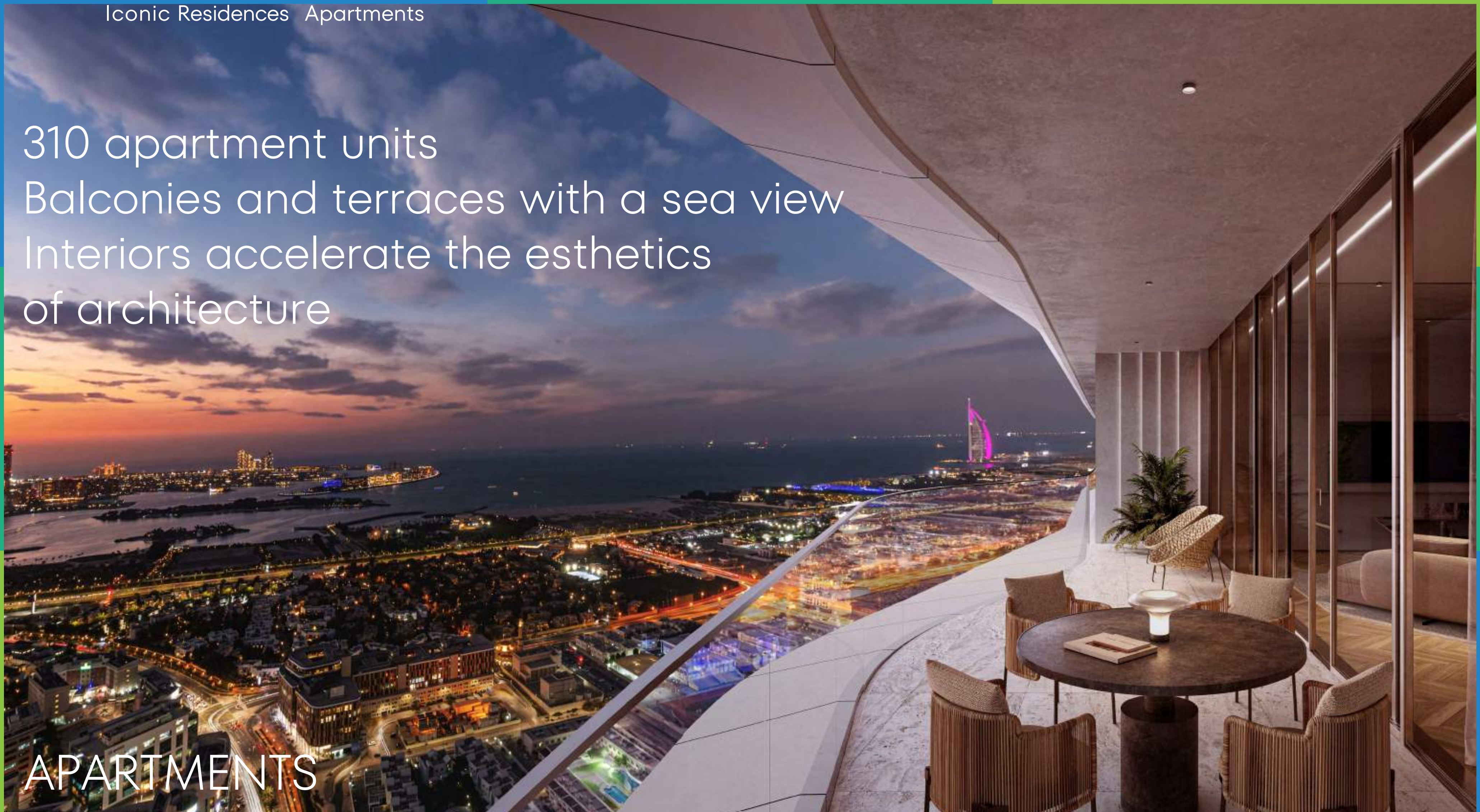


DESIGN BY *pininfarina*

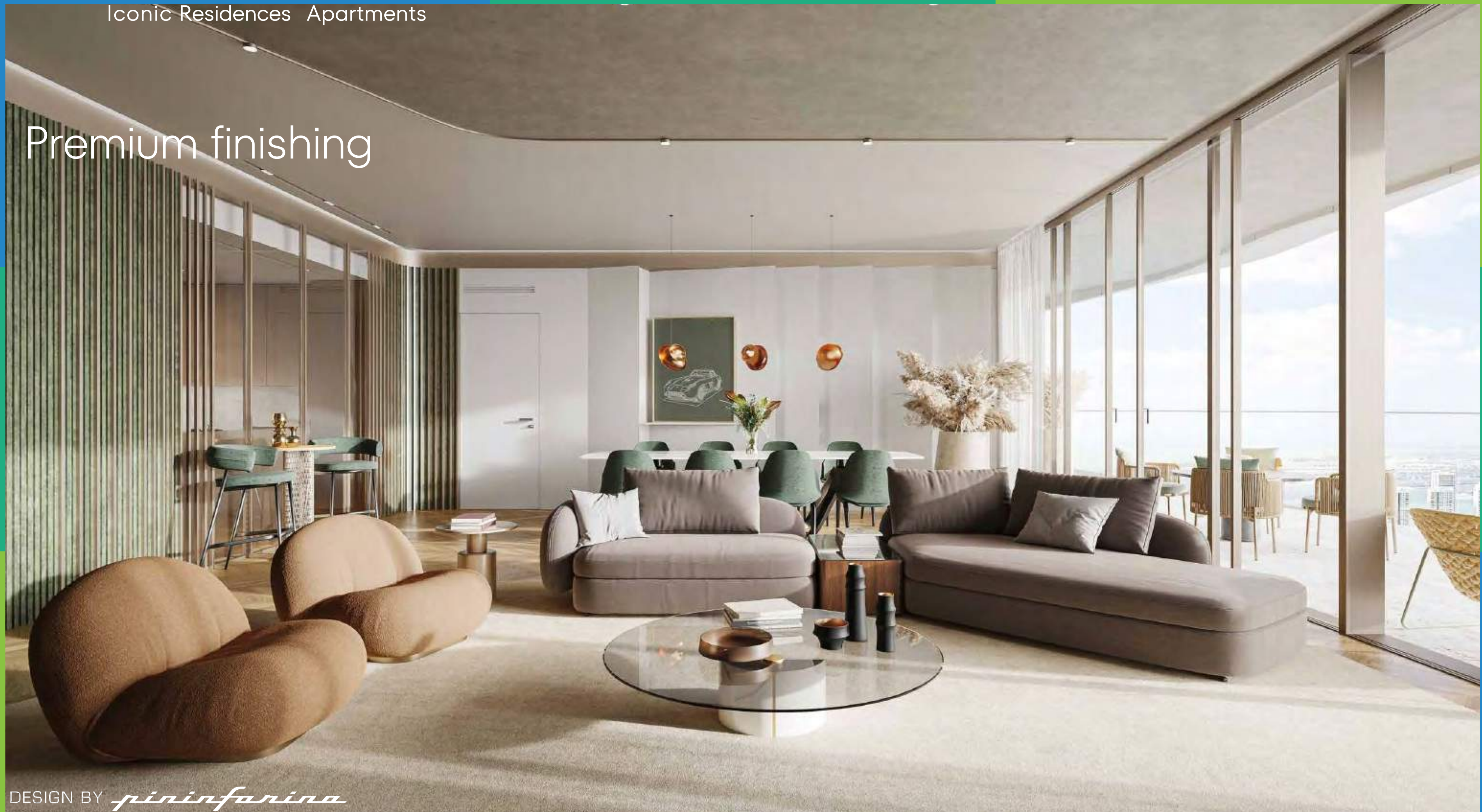


310 apartment units
Balconies and terraces with a sea view
Interiors accelerate the esthetics
of architecture

APARTMENTS



Premium finishing

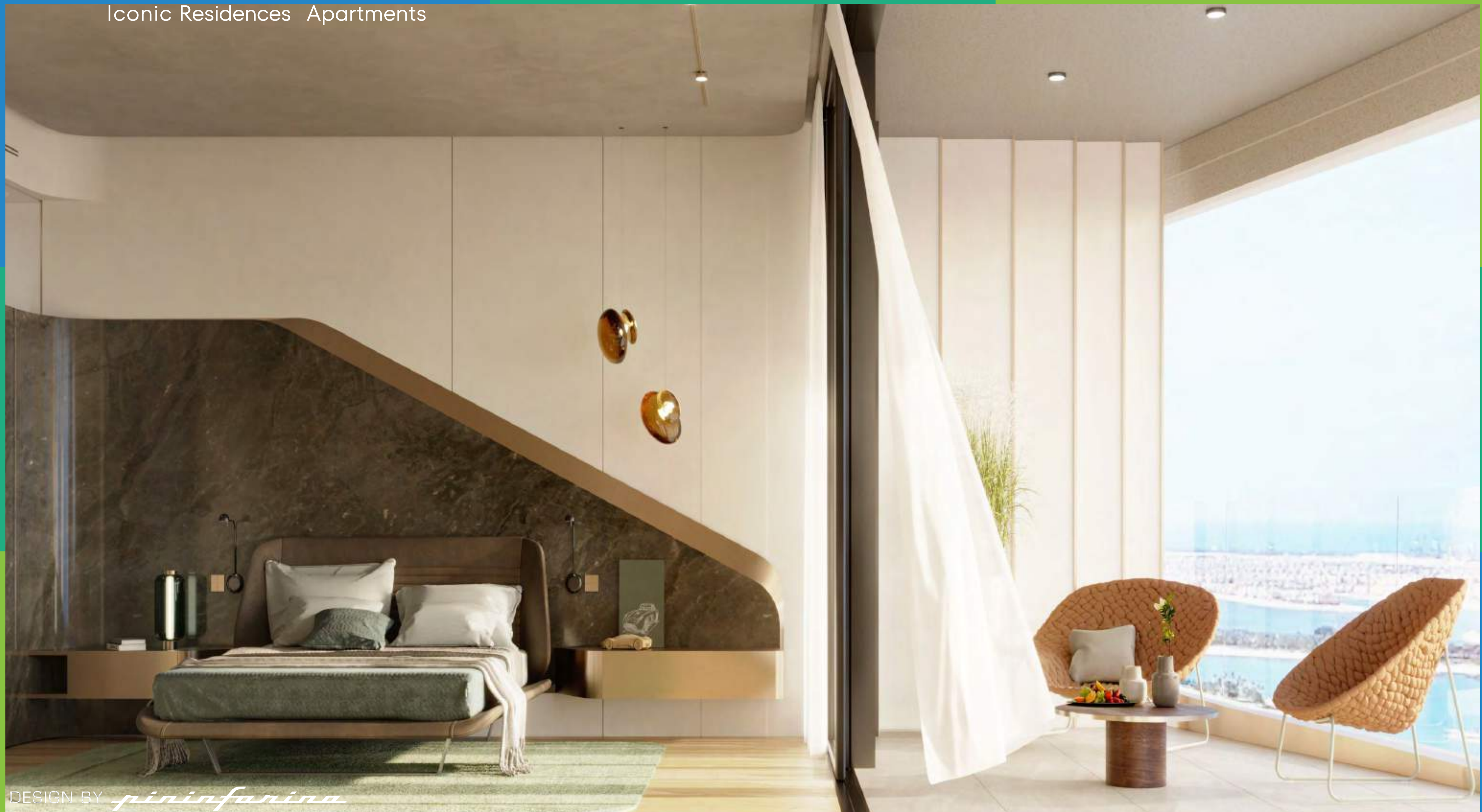


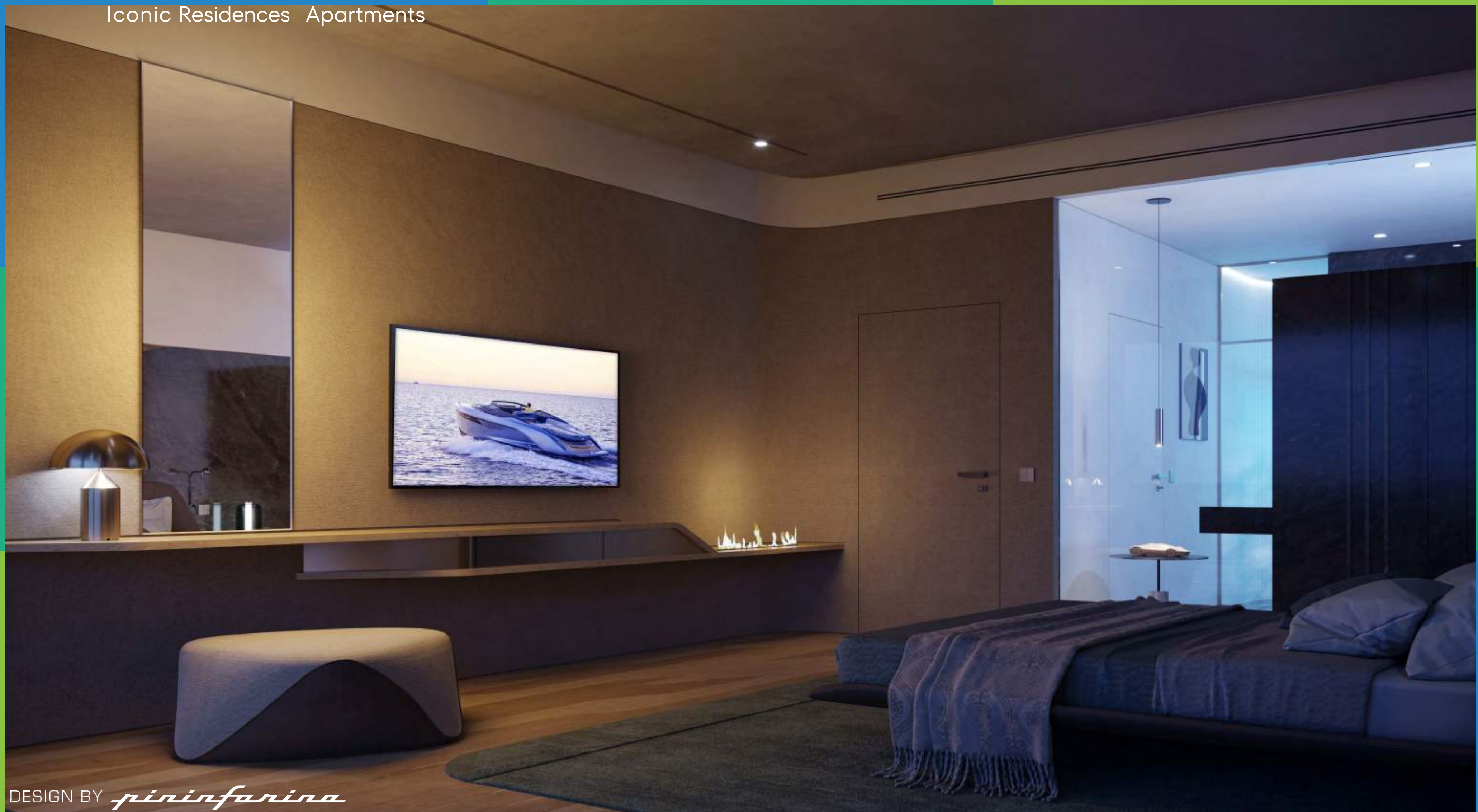


Iconic Residences Apartments



DESIGN BY *pininfarina*







PAYMENT PLAN

Percent (%)	Paying date
5%	Booking Deposit
20%	SPA Agreement date
5%	Within 6 month Agreement date
5%	Within 12 month Agreement date
5%	Within 18 month Agreement date
5%	Within 24 month Agreement date
5%	Within 30 month Agreement date
50%	Handover

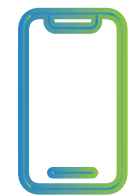
THE PURCHASE PROCESS

5% Booking fee ——— **20%** SPA + **4%** DLD ——— OQOOD registration





FOR MORE INFORMATION, PLEASE CONTACT US.



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